

Dept. of African, Middle Eastern, and South Asian Languages and Literatures



Prof. Ben Koerber

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Appointments available on Skype, Zoom, Webex

An introduction to the study of graphic narrative traditions in the Middle East, with a focus on materials translated from Arabic.

Comics, cartoons, graphic novels, graffiti, and memes.

Course Format

Asynchronous remote on SAKAI, also using VoiceThread.

All Readings in English.

Grade Distribution

Lectures (10%) Worksheets (25%) Forums (25%) 3 Quizzes (10% each = 30%) Final Project (10%)



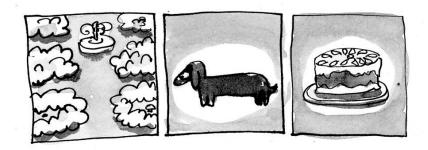
What is it?

This course introduces participants to the study of comics and graphic narrative traditions in the Middle East. The genres and media covered include the comic strip, the graphic novel, the satirical cartoon or *karikatir*, graffiti, and Internet memes, with a focus on materials translated from Arabic and French. We will examine the work of artists and authors from Egypt, Lebanon, Iran, Israel, Palestine, Syria, and Tunisia, while also exploring connections to the graphic narrative traditions of Europe, the United States, and Japan. Though our focus remains on the twentieth and twenty-first centuries, we will also investigate parallels between modern sequential art and premodern graphic narrative forms. No previous knowledge of Middle Eastern languages or literatures is assumed. All readings in English.

Why are we here?

We're here, in part, because we're interested in the Middle East, and want to know more about its peoples, cultures, histories, religions, or politics. Maybe we want to visit, maybe we already did visit, maybe we come from there, or maybe we're just curious. The principle aim of this course is to cultivate this curiosity, and channel it into a detailed, contextualized, and humanistic understanding of other times and places.

We're also here because we're interested in comics. In this class, students will develop a working critical vocabulary with which to discuss comics and related graphic forms both within the Middle East and beyond. In addition to studying the formal dimensions of these works, such as composition, style, and language, we will also examine their controversial role in society and politics.



(Image from: *Jam and Yogurt: or how my mom became Lebanese*, Lena Merhej)

How are we going to do this?

Every week of this course will have **three (3)** different activities. They are as follows:

1) The Lecture

- * At the beginning of each week, you will watch a lecture on **VoiceThread**, *or* a film.
- * Each VoiceThread lecture will have a few very **simple questions** to answer to make sure you're following along. This counts for **10% of your overall grade** (see above).
- * There is no specific deadline for submitting your responses to the lecture questions. However, you should view the lecture (or film) **before** getting starting on the week's reading, as it will contain important information and guidelines for approaching the text.
- * We will get practice using VoiceThread during the first week, so don't panic if it's new to you!

2) The Reading (& Worksheet)

- * All readings will be made available as PDFs free of charge! Go to **SAKAI** → **Resources**.
- * For each reading, you must complete a **worksheet** (or similar assignment) containing basic comprehension questions. This counts for **25% of your overall grade**.
- * Please read these questions **before** you start reading so you know what you're reading for!
- * Submit the worksheet on **SAKAI** \rightarrow **Assignments** each week before <u>Thursday</u>, 11:59 pm.

3) The Forum

- * For more in-depth discussion of the reading, you will post **one (1) original response or question** to a prompt in the forum (**SAKAI** \rightarrow **Forums**).
- * This is due each week before <u>Thursday</u>, <u>11:59 pm</u> that is, at the same time as the worksheet. So, you should consider them part of the same assignment, even though they are graded separately.
- * Your response/question should be thoughtful and demonstrate real engagement with the reading. However, it doesn't need to be long. A few sentences should do it.
- * You must also post **one (1) response** to a question or comment posted by another student. This is due each week before <u>Sunday</u>, <u>11:59 pm</u>.
- * This counts for 25% of your overall grade.

Assessments

Quizzes

In lieu of a midterm exam, there will be **three (3)** short quizzes spread evenly throughout the semester. In each, you will be asked to define 10 to 15 key terms, and write one short essay (2-3 paragraphs) on a topic previously discussed in class. Each quiz counts for **10% or your total grade = 30% all together.**

Final Project

This will be a long essay or a series of short essays in response to given prompts. There is also the option for an illustrated final project; details forthcoming. Counts for **10% of your total grade.**

Required Texts

All readings will be available as PDFs on SAKAI. Alternatively, students have the option of purchasing the following books from online retailers. If you can afford it, I strongly recommend purchasing the physical books, as most of these were not intended to be read on a screen.

Baddawi. Leila Abdelrazaq. (<u>link</u>) Beirut Won't Cry. Mazen Kerbaj. (<u>link</u>) Metro. Magdy El Shafee. (<u>link</u>)

For those of you wishing to support local bookstores, rather than some behemoth corporation, I highly recommend the following site: <u>bookshop.org</u>





(Image from: "Tarek's Fantastical Salon," Samandal 2, Omar al-Khuri)

Instructor Information

Communication

I welcome and encourage you to share ideas, questions, and concerns about the class with your classmates and with me in whatever format you feel most comfortable with. I also value your feedback on any aspect of the course, including content, format, or anything else you would like to discuss.

The best way to contact me is through email: <u>bk311@amesall.rutgers.edu</u>. I usually respond within 36 hours during the week, or within 48 hours if it's a weekend. If I don't respond within that period, feel free to send me a follow-up email. I am also available for office hours via Skype, Zoom, or Webex. To set up an appointment, please send me an email so we can agree on a time.

A note on sending emails: You do not need to begin your message by apologizing for something, whether that's lateness or illness or whatever. No excuses needed. Just begin with a simple greeting ("Hello Prof. Koerber ...") and explain how I can help you.

I accept emojis as valid linguistic-communicative tools 🚇

Teaching Approach

I am committed to helping everyone succeed in this class. I recognize and respect differences in learning styles, reading speed, comfort with academic and literary language, and so forth. If you **contact me for help**, I will think *more* highly of you, not less. *Please do reach out to me as frequently as you want to*, so that I may help you more effectively.

I subscribe to the theory of **"multiple intelligences."** Some of us are better with visual-spatial intelligence, others are better with verbal-linguistic intelligence or logical-mathematical intelligence. Some of us are geniuses when it comes to emotions, sounds, bodily movement, or moral and spiritual dimensions. The activities in the class aim to address all of these abilities, though obviously some more than others: there will be plenty of visual and verbal engagement, and a good deal of opportunities for emotional and moral judgment, but – alas – not much bodily movement, as we're all confined to our homes.

As much as we all have different kinds of intelligence, all of us also have what are called **"learning disabilities."** These might be technical aspects of how our brains function differently, or they can be related to medical or emotional/mental states. I recognize all of these as potential hurdles to academic success, and urge you to reach out to me, or to advising and counseling services at Rutgers. Any information you share with me will be confidential.

Finally, whatever your strengths and weaknesses, please be advised that **self-advocacy is key** to your success in this class and beyond. I can only help if you communicate with me as clearly and frequently as possible.

Course Policies

Technology

A **desktop or laptop** computer with **regular and reliable internet access** is required for this class. A smartphone is not acceptable to use for any part of this class. Please sort out any and all technology-related issues **before** enrolling, and make sure you have a stable and comfortable learning environment.

If you want to enroll in this course but anticipate special issues with technology or work/living environment, please contact me before the first week of this class so we can work something out. Keep in mind, however, that **I am not your IT assistant**.

Course Announcements

You must check your email regularly for course updates and announcements. Reminders and changes may be issued regarding course readings, assignments, or due dates.

Note on Content

Some of the comics we'll read deal with issues like war, violence, and sexuality that some students may find disturbing or offensive. This is part of the experience, and part of the special challenge, of engaging with comics.

Discussion Guidelines

During the first week, we will **collaborate to create "etiquette" guidelines** for our class discussions. I'd like to hear from everyone about how we can best have engaging, productive, and mutually respectful conversations. What kinds of behavior are acceptable, and what kinds are best avoided? What does a responsible conversation look like online?

Plagiarism and Cheating

Plagiarism or cheating in any form is a serious offense and will result, at the very least, in a grade of F for the course, and possible expulsion from the university. It is your responsibility to familiarize yourself with policies on academic integrity at Rutgers: academicintegrity.rutgers.edu/

Help!

Rutgers SAS has a very useful webpage for students needing help with anything from writing skills and tutoring to mental health counseling, disabilities, and registration issues: sasundergrad.rutgers.edu/help Please take advantage of this resource!

Course Schedule

Week I (Tuesday, Sept. I – Sunday, Sept. 6)

All activities for the first week are required, but you will not be graded for them. This will give us the opportunity to familiarize ourselves with the online landscape of the course.

	Carefully Read Syllabus	
	VoiceThread: Watch Course Intro I (Topics and themes)	
	VoiceThread: Watch Course Intro 2 (Course policies and	
	personal introductions)	
	→ Record personal introduction on final slide	
	Forums: contribute to discussion "etiquette" guidelines	
	Optional: Video on "Active Reading"	
Week 2 (Monday, Sept. 7 – Sunday, Sept. 13)		
	Lecture: "Where is the Middle East?"	
	Reading: Sturtevant, "The Tabula Rogeriana" + Worksheet	
	Forums	

Week 3 (Sept. 14 – Sept. 20)	
	Lecture: "Cartoons, Comics, and Caricature: Histories & Definitions"
	Readings: McCloud, <i>Understanding Comics</i> + Worksheet
	Forums
We	ek 4 (Sept. 2I – Sept. 27)
	Lecture: "Comics in the City"
	Reading: Selected comics (Beirut, Cairo, Casablanca) + Worksheet
	Forums
We	ek 5 (Sept. 28 – Oct. 4)
	Lecture: "Comics and Gender"
	Reading: Selected comics (Beirut, Cairo, Tunis) + Worksheet
	Forums
We	ek 6 (Oct. 5 – Oct. II)
	Lecture: "Comics and Politics"
	Reading: Selected comics + Worksheet

Quiz I: Complete before Sunday at 11:59pm

Week 7 (Oct. 12 – Oct. 18)

- □ Lecture: "How to Read *Baddawi*"
- □ Reading: Baddawi by Leila Abdelrazaq + Worksheet
- □ Forums

Week 8 (Oct. 19 - Oct. 25)

- □ Lecture: "Watching Waltz with Bashir"
- □ Film: Waltz with Bashir (Folman, 2008) + Worksheet
- □ Forums

Week 9 (Oct. 26 – Nov. I)

- □ Lecture: "War and Resistance in Lebanese Comics"
- □ Reading: Selections from *Beirut Won't Cry* + Worksheet
- □ Forums

Week 10 (Nov. 2 – Nov. 8)

- ☐ Lecture: "Postwar Lebanese Comics"
- □ Readings: Selections from Lena Merhej + Worksheet
- □ Quiz 2: Complete before Sunday at 11:59pm

Week II (Nov. 9 – Nov. 15) Lecture: "How to Read Metro" Reading: *Metro* + Worksheet Forums Week 12 (Nov. 16 – Nov. 22) Lecture: "Arts of the Revolutions (Egypt)" Reading: selected comics from Egypt Forums Week 13 (Nov. 23 – Nov. 29) (NO CLASS – Thanksgiving Recess) Week 14 (Nov. 30 – Dec. 6) Lecture: "Arts of Revolutions (Tunisia)" Reading: selected comics from Tunisia Forums Week 15 (Dec. 7 – Dec. 10)

Syllabus Cover Art: Andeel (Tok-tok magazine, Egypt)

Final Paper due before Monday, Dec. 14 at 11:59pm

Quiz 3: Complete before Dec. 10 at 11:59pm

Film (TBA) + Worksheet